



Signatory Name: Pirovic Enterprises Pty Ltd TA Pirovic Family Farms

The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.

Status: Complete

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

5. Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

6. Industry type (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other:

7. Please indicate your organisation's reporting period:

- Financial Year: 1 July 2013 – 30 June 2014
- Calendar Year: 1 January 2014 – 31 December 2014

8. Please indicate the entire period your accepted APC Action Plan covers (e.g. 2011-2014)

Start Date:

End Date:

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

9. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

Yes No

10. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

11. Have any new types of packaging been introduced during the reporting period?

Yes No

12. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

13. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Establish documented policy and procedure for evaluating and procuring packaging using the SPG.	Pirovic has written to its nine main suppliers of primary, secondary and tertiary packaging and has this information stored in a secure management system.
2.	Review all new products using the SPG.	There were no new products introduced in 2014.
3.	Review all existing products using the SPG.	An SPG of our egg carton, which is our main form of packaging, was commenced in 2011 and the nine suppliers were approached to complete an SPG related questionnaire. Their responses are available for review as required.
4.	Formalise new product development process.	We are in constant contact with our packaging suppliers and ensure that we work closely with them on any new packaging opportunities or requirements. This can be highlighted with the recent work that we did with one supplier in changing over to stretch tape wrapping which provides up to 90% savings in the use of plastic wrapping.
5.	Maintain a centralised data base of APC and SPG information.	Pirovic collates and maintains all its SPG and APC related correspondence in a secure online system that enables us to review and update our packaging related obligations as a signatory to the APC.

14. Describe any constraints or opportunities that affected performance under this KPI

Pirovic has ongoing contact with its nine main suppliers about our SPG obligations, and we maintain a centralised database of the SPG related responses we have received from these suppliers, some of which are members of the APC.

Our main packaging form, the paper pulp cartons, contain greater than 90% recycled material. We believe that any innovations around this generic packaging type will be driven by the main manufacturers rather than any individual producer.

However, we have recently worked with one of our packaging suppliers to introduce the use of plastic stretch tape, rather than general stretch film, to assist with improvements in the application of the tertiary packaging.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

15. Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites
- Yes at some, but not all facilities/ sites
- No

16. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Maintain base line data for on-site waste and recyclable packaging recovery.	<p>As a participant in the food sector, management of our onsite waste and recycling facilities is integral to our daily operations.</p> <p>As well, as a commercial enterprise, Pirovic is continually looking to reduce costs wherever possible. Therefore it is important for us to have quality management information that allows us to continually monitor the ongoing effectiveness of the removal of onsite waste and recycling. Over the last three years, Pirovic has consistently achieved a total tonnes of recycling (covering paper, cardboard and plastics) to total tonnes of waste ratio in excess of 30%. This year a record high of 37.8% of onsite waste was recycled.</p>

17. Describe any constraints or opportunities that affected performance under this KPI

In order that we maintain a clean site in line with HACCP requirements, it is important that we have designated bins around the site for the collection of paper, cardboard, plastics and scrap metal for recycling.

Commercially, proactive monitoring of waste and recycling ratios is crucial to minimise costs and ensure that we divert as much of the waste generated onsite to the recycling stream.

KPI 4: Signatories implement formal policy of buying products made from recycled packaging.

18. Does your company have a formal policy of buying products made from recycled packaging?

- Yes No

Provide details of policies and procedures (including names of policies/ procedures)

In March 2013, the General Manager issued a Buy Recycled Policy for implementation throughout the organisation.

19. Is this policy actively used?

- Yes No

20. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Formalise a Buy Recycled Purchasing Policy and encourage implementation.	A Buy Recycled Policy is actively implemented with our primary form of packaging containing greater than 90% average recycled content. As well, the three suppliers of our secondary packaging, have indicated that there are varying levels of recycled content in their packaging.

21. Describe any constraints or opportunities that affected performance under this KPI

Our suppliers of cardboard-based primary and secondary packaging have indicated that this packaging has varying content of recycled material depending on the packaging type. Regardless, the main form of packaging, the egg carton, has greater than 90% average recycled content.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

22. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

- Yes No

Provide details of policies and procedures (including names of policies/ procedures)

Last year we worked with one of our suppliers to test the use of a stretch tape rather than stretch film. As these tests proved successful, we now use this new form of tertiary packaging in our main production facility, with the associated mass/volume reduction and better ventilation of product.

As well, we continue to trial some plastic packs to replace paper packaging. This would see a reduction in the average mass of packaging while still being recyclable.

23. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Formulate a documented policy to review all packaging against the SPG and develop a supplier's questionnaire to assist in answering the questions raised in the SPG.	Pirovic is always reviewing its packaging requirements from both a fit for purpose and cost effectiveness point of view. This includes interaction with our nine suppliers seeking responses to questionnaires about the SPG that we have conducted on our primary, secondary and tertiary packaging forms.

2.	Ongoing management of our waste and recycling contracts.	We continually aim to maximise the recycling opportunities for the waste generated onsite rather than it ending up in the general waste stream. Therefore, in partnership with our registered contractors, we have an ongoing review of our on-site recycling and waste management practices.
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24. Describe any constraints or opportunities that affected performance under this KPI

We have been working with a couple of our suppliers to seek improvements to some of the packaging that we currently use. The successful trial of stretch tape rather than stretch film will see a reduction in the volume of tertiary plastic used, while ensuring better ventilation of the product which will also reduce the rate of spoilage of the primary cardboard packaging.

Annually, Pirovic reviews the performance of all waste and recycling contractors to ensure that they are meeting our requirements in removing the waste and recycling from the site.

KPI 7: % signatories showing other Product Stewardship outcomes.

25. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Investigate other product stewardship opportunities.	<p>We continue to receive information and costings around the use of solar power on site, but nothing that has been presented so far is considered cost effective to the company.</p> <p>For some time now, we have been using compact fluorescent lighting in our on-site sheds, one of the first companies in the industry to do so.</p> <p>We have been trialling the use of LED lighting to replace the already efficient compact fluorescent lighting. However, so far, this new lighting type is not considered suitable for our requirements in providing an even distribution of light across the shed.</p> <p>We will continue to conduct such trials as this new lighting technology evolves.</p>

26. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes No

If yes, please give examples of other product stewardship outcomes

We continue to use water from our onsite waste water treatment plant to irrigate the property.

We are trialling LED lighting as a more energy efficient lighting source for use in our sheds, but have not considered the lighting evenness and output suitable for our requirements so far.

As a company, we continue to support various organisations, including schools, charities and other community based groups with donations in the form of product and financial support.

27. Describe any constraints or opportunities that affected performance under this KPI

For many years now we have benefited from the output of the onsite treatment of the waste water from the production process to be re-used as irrigation water on the property.

Proposals for the onsite installation of solar power projects have been presented to the company for a number of years now. However, so far, none have been considered cost effective for the company to implement.

KPI 8: Reductions in packaging items in the litter stream.

28. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Management of onsite waste and litter.	In line with our HACCP and SQF2000 requirements, we need to ensure that our site is free of litter. Pirovic continues to employ a grounds keeper whose job includes actively managing any litter onsite and ensuring that the waste and recycling bins are emptied regularly. Pirovic has not received any complaints about litter originating from our site from our local council or residents in the immediate vicinity of the property.
2.	Display relevant logos on all cardboard packaging.	Where possible, Pirovic endeavours to display the relevant recycling logos or instructions relating to the responsible disposal of packaging.

29. Describe any constraints or opportunities that affected performance under this KPI

A litter free site is maintained across the site in line with quality and OH&S requirements. We have not received any complaints from our local Council, or from people in the neighbouring properties, about litter originating from our site.

Where possible, Pirovic continues to include the relevant recycling logos or instructions relating to the responsible disposal of packaging.

Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

30. Key achievements or good news stories

Last year we worked with one of our suppliers to test the use of a stretch tape rather than stretch film. As these tests proved successful, we are now using this new form of tertiary packaging with the associated mass/volume reduction and better ventilation of product in our main production facility.

We continue to use water from our onsite waste water treatment plant to irrigate the property.

Pirovic is always working to continuously improve its operations and this is demonstrated with the LED lighting trials we are currently conducting to identify a more energy efficient lighting source for use in our sheds. While currently not up to our required standards, we will continue to examine this options as this lighting technology evolves.

31. Areas of difficulties in making progress against your plan, Covenant goals or KPIs